

# YAYA HARMAN

yayah@umich.edu | (650) 465-9887  
<https://www.linkedin.com/in/yayaharman/>

## EDUCATION

### University of Michigan | Ann Arbor, MI

August 2023 – May 2026 (Expected)

Bachelor of Science; Information Analysis, Minor in Statistics

- Relevant coursework: Data-Oriented Programming (Python), Web Design, Development, and Accessibility (HTML & CSS), Applied Statistical Methods II (R)
- Member of Michigan Women Empowerment in Sport & Entertainment

### Syracuse University | Syracuse, NY

August 2022 – May 2023

Bachelor of Science; Sport Analytics, Renée Crown University Honors Program

- Relevant coursework: Introduction to Database Management Systems (SQL)
- Member of club ski team and Sport Analytics Women

## EXPERIENCE

### Michigan Men's Ice Hockey | Ann Arbor, MI

July 2023 – Present

Head Student Manager

July 2024 – Present

- Manage work schedule and task distribution for 4 student managers
- Organize packing up 15+ bags of back-up equipment and 31 player bags for 11+ road trips
- Complete all Student Equipment Manager duties listed below

Student Equipment Manager

September 2023 – July 2024

- Maintain and organize all team equipment, including skates, sticks, pads, and uniforms, ensuring 27 players are prepared for practices and games
- Collaborate closely with 4 coaches, 9 full-time staff members, and numerous student helpers to support players' needs and maintain a high level of operational efficiency
- Develop strong organizational and time management skills by balancing 30 hours of work per week with 15 academic credits

Analytics Intern

July 2023 – Present

- Create highly technical player cards for 500+ USHL and 1000+ NCAA players in Tableau for recruiting purposes
- Scout opponent special teams for pre-match preparation by recording data on 20+ game clips every week

### Clinic | Ann Arbor, MI

July 2024 – Present

Tableau Consultant

- Design and build complex, analytical customer dashboards for 5+ major banks in Tableau

### Syracuse University Women's Soccer | Syracuse, NY

February 2023 – April 2023

Analytics Intern

- Record start-time and end-time of drills at practice 2x a week
- Coordinate Playermaker wearable devices to ensure devices are working
- Organize Playermaker training and game data for 25 players in Excel

### F1 Struggle | Remote

June 2020 – November 2023

Founder, Social Media Manager

- Founded @F1Struggle on Twitter with three close friends
- Grew Twitter following to 50k+ in less than 18 months
- Curate Twitter content with upwards of 300k impressions and 3% engagement rate per month

## SKILLS

- SQL, Tableau, Excel, R, Python, HTML, CSS,