

# YAYA HARMAN

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## EDUCATION

### University of Michigan | Ann Arbor, MI

August 2023 – Expected Graduation: May 2027

Bachelor of Science; Information Analysis, Minor in Statistics, GPA: 3.9/4.0

- Relevant coursework: Data-Oriented Programming (Python & SQL), Web Design, Development, and Accessibility (HTML, CSS & JavaScript), Applied Statistical Methods II (R)
- Member of Michigan Women Empowerment in Sport & Entertainment

### Syracuse University | Syracuse, NY

August 2022 – May 2023

Bachelor of Science; Sport Analytics, Renée Crown University Honors Program

- Member of Club Ski Team and Sport Analytics Women

## EXPERIENCE

### Michigan Men's Ice Hockey | Ann Arbor, MI

Head Student Manager

July 2024 – Present

- Lead and manage a team of 4 student managers; coordinate schedules, delegate tasks, and ensure smooth execution of daily responsibilities
- Oversee equipment logistics for 16+ road games, coordinating packing and loading of buses, trucks, and planes to ensure team readiness
- Support procurement and inventory management for over \$300K in apparel and equipment

Analytics Intern

July 2023 – Present

- Build advanced Tableau player cards for 4,400+ players across all major North American junior leagues and NCAA programs, enhancing recruiting evaluations and enabling data-driven decision-making
- Deliver player cards to coaching staff for recruiting presentations, highlighting player development and supporting Michigan's top-10 recruiting classes in 2024 and 2025 with 12 NHL draft picks
- Scout opponent special teams weekly by analyzing 20+ game clips, insights contributed to Michigan Hockey's NCAA-leading 33.6% power play success rate in 2023-24 and top-10 ranking in 2024-25

Student Equipment Manager

September 2023 – July 2024

- Maintain, repair, launder, and distribute equipment for 30+ players and staff, resolving real-time issues during practices and games
- Set up locker room and bench 6x weekly with gear, tape, and towels, to prepare consistent practice and game readiness
- Assist Director of Operations in video setup, in-game tracking, and post-game review, including tagging 40+ key events to support detailed team and player evaluation
- Develop strong organizational and time management skills by balancing 30+ hours of work per week with 14+ academic credits

### F1 Struggle | Remote

June 2020 – November 2023

Founder, Social Media Manager

- Co-founded and grew @F1Struggle, a motorsport-focused X account, to 50,000+ followers in under 18 months through strategic content
- Developed a memorable brand, fostering active interactions with teams, drivers, journalists, and fans within the Formula 1 community
- Curated motorsport content generating 300K monthly impressions with 3% engagement

## SKILLS

- SQL, Tableau, Excel, R, Python, HTML, CSS